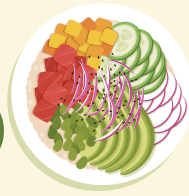


KIKKOMAN SALAD IS NOT BORING



OVER 60%

of consumers are **more likely/ would pay more** to buy sauces, condiments, and dressings that made of premium ingredients. They also value brands that is locally produced and provide more nutritional values such as Organic, Non-GMO, No added sugar, plant-based/vegan, etc.

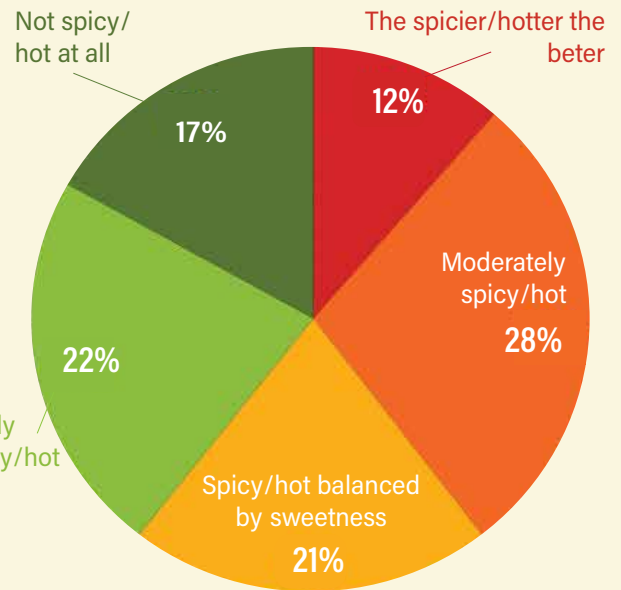
Brewed & Loved in USA



40% of consumers are more willing to visit a restaurant offering new / innovative flavors! And most of them prefer moderately **spicy condiments**.

Craving a kick? Make your summer salad sing with Kikkoman Summer Salad Sauce Hacks! Transform it into a flavor-packed, mildly spicy dressing that's uniquely yours.

Data source from: DataEssential, SNAP! Keynote | Sauces, Condiments, & Dressings, August 2022 & Technomic, Forecasting the Future of Foodservice, May 2024.



EASY 1-2-3 SALAD DRESSINGS

1 MIX
Follow Kikkoman Sauce Hack Recipes & mix the salad dressings

2 CHOP
Basic Salads are simply a Classic Garden Blend (Iceberg, Shredded Carrots and Purple Cabbage) and a Tri-Colored Coleslaw (Shredded Green Cabbage, Purple Cabbage and Carrots)

3 STORE
Store the pre-mix sauces in squeeze bottles and apply on salad bowl before serving.

CUSTOMIZE YOUR OWN SALAD BOWL

